



Jackson County
FAIR ASSOCIATION
Maquoketa, Iowa

2025 Entertainment Sponsorship Program

Your name seen by over 50,000 people!



Jackson County Fair Presenting Sponsor

\$20,000

How we will recognize your support:

- 1 – 7.5'x20' (or smaller) sign in a prominent spot where available; Please provide
- 1 – 3'x5' Double sided promotional sign on East or South highway fence
- Recognition on any radio and TV ads
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

20 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- 2 Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



Emerald Sponsors

\$15,000

How we will recognize your support:

- 1 – 7.5'x20' (or smaller) sign in a prominent spot where available; Please provide
- 1 – 3'x5' Double sided promotional sign on East or South highway fence
- Recognition on any radio and TV ads
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

16 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- 2 Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

2025 Entertainment Sponsorship Program



Premier Ground Act Sponsor

\$10,000

How we will recognize your support:

- 1 – 7.5'x20' (or smaller) sign in a prominent spot where available; Please provide
- 1 – 3'x5' Double sided promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

14 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- 2 Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



Concert Sponsors (2yr Commitment)

\$5,000

How we will recognize your support:

- 2 – 10'x25' Banners on stage speakers
- 1 – 3'x5' Double sided promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced though PA system during fair week
- Placed on Thank you Ads

Our package for you:

16 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- 2 Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

2025 Entertainment Sponsorship Program



Grandstand Sponsor

Varies per Wings

West Wing - \$3000 **Not Exclusive - \$1500 additionally for exclusivity*

How we will recognize your support:

- 2 – 4x6 (one sided) sign in a prominent spot where available; Please provide
- 1 – 3'x5' Double sided promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

16 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- 2 Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

Center Grandstand - \$2500 **Not Exclusive - \$1250 additionally for exclusivity*

Reignition you will receive:

- 2 – 4x6 (one sided) sign in a prominent spot where available; Please provide
- 1 – 3'x5' Double sided promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

14 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- 2 Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

East Wing - \$2000 **Not Exclusive - \$1000 additionally for exclusivity*

Reignition you will receive:

- 2 – 4x6 (one sided) sign in a prominent spot where available; Please provide
- 1 – 3'x5' Double sided promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

12 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- 2 Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

2025 Entertainment Sponsorship Program



Pearson Center Sponsor

\$2,500

How we will recognize your support:

- 2 – 4x6 (one sided) on prominent spot of North and South Entrance; please provide
- 1 – 3'x5' Double sided promotional sign on East or South highway fence
- Recognition on radio and TV ads
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

14 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



Volunteer Hall (Exclusive!)

\$2,000

How we will recognize your support:

- 1 sign in prominent spot by Volunteer Hall
- 1 – 3'x5' Double sided promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

12 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

2025 Entertainment Sponsorship Program



Concert Party Area

\$1,500

How we will recognize your support:

- 1 sign in prominent spot by Party Pit
- 1 – 3'x5' Double sided promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

12 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- 2 Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



Day Sponsors

\$2,500

How we will recognize your support:

- Sign provided and placed on all 5 entrances for Day
- 1 – 3'x5' Double sided promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

**Limited number of spots!*

Our package for you:

14 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- 2 Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

2025 Entertainment Sponsorship Program

Due to air flow and visibility, we have been asked to limit the number of signs within the Large Animal Show Barn.



Large Animal Show Barn (Exclusive!)

NOT AVAILBLE FOR 2025, AUCTIONED SUNDAY

How we will recognize your support:

- 2 - 3' X 5' signs hung inside barn
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

4 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- 2 Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



Small Animal Show Barn (Exclusive!)

NOT AVAILBLE FOR 2025, AUCTIONED SUNDAY

How we will recognize your support:

- 2 - 3' X 5' signs hung inside barn
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced though PA system during fair week
- Placed on Thank you Ads

Our package for you:

4 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- 2 Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



Livestock Area

\$500

How we will recognize your support:

- 1 - 3' X 5' sign displayed in livestock area
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced though PA system during fair week
- Placed on Thank you Ads

Our package for you:

4 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- 2 Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

2025 Entertainment Sponsorship Program



Track Sponsor (Fair week)

\$1,250

How we will recognize your support:

- 1 3'x5' sign on guardrail in front of Grandstand
- 1- 3'x5' Double Sided promotional sign on East or South highway fence
- Announced during all track events
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

10 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



Gold, Pearson Stage, NOD Ramp Sponsor

\$1,000

How we will recognize your support:

- 1- 3'x5' Double sided promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

8 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



Silver Sponsor

\$500

How we will recognize your support:

- 1 3'x5' sign displayed on grounds
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

4 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

2025 Entertainment Sponsorship Program



Support Ground Act Sponsor

\$350

How we will recognize your support:

- 1- 3'x5' sign in front of act
- Placed on JCF Website
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

2 Day Passes



Bronze Sponsor

\$250

How we will recognize your support:

- 1- 3'x5' sign in front of act
- Placed on JCF Website
- Announced on grounds during fair week
- Placed on Thank you Ads

Our package for you:

2 Day Passes



Friends and Family of the Fair

\$100 - \$249

How we will recognize your support:

- Placed on Thank you Ads



Additional Sponsorship

\$100 - \$249

+ \$250 Day Event

Sign will be placed near prominent area of event

- Car Show
- Hug a Hog

+ \$500 Week Event

Sign will be placed near prominent area of event for the week

- Tractor Show



Jackson County
FAIR ASSOCIATION
Maquoketa, Iowa

2025 Entertainment Sponsorship Program

Your name seen by over 50,000 people!

Sponsorships with any promotional advertising deadline is May 15th

Sponsorships can still be obtained after May 15th, but promotional advertising will be limited for certain packages.

Drop off payment at the fair office or reach out for invoicing.

Contact us with any questions or concerns.



563-652-4282



assistant@jacksoncountyiowafair.com



jacksoncountyiowafair.com



1212 East Quarry Street Maquoketa IA 52060



Free Night!



Stock Car Races – Pit pass can be used this night



Tractor Pull – Pit pass can be used this night



Concert TBD – Pit pass can be used this night



Concert TBD – Pit pass can be used this night



Night of Destruction