



# 2024 Entertainment Sponsorship Program

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*Your name seen by over 50,000 people!*



## Fair Grounds Sponsor

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**\$20,000**

### How we will recognize your support:

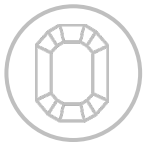
- 1 – 7.5'x20' (or smaller) sign in a prominent spot where available; Please provide
- 1 – 3'x5' Promotional sign on East or South highway fence
- Recognition on any radio and TV ads
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

### Our package for you:

20 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



## Emerald Sponsors

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**\$15,000**

### How we will recognize your support:

- 1 – 7.5'x20' (or smaller) sign in a prominent spot where available; Please provide
- 1 – 3'x5' Promotional sign on East or South highway fence
- Recognition on any radio and TV ads
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

### Our package for you:

16 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

# 2024 Entertainment Sponsorship Program



## Premier Ground Act Sponsor

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**\$10,000**

### How we will recognize your support:

- 1 – 7.5'x20' (or smaller) sign in a prominent spot where available; Please provide
- 1 – 3'x5' Promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

### Our package for you:

14 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



## Stage Sponsors (2yr Commitment)

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**\$5,000**

### How we will recognize your support:

- 2 – 10'x25' Banners on stage speakers
- 1 – 3'x5' Promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced though PA system during fair week
- Placed on Thank you Ads

### Our package for you:

16 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

# 2024 Entertainment Sponsorship Program



## Grandstand Sponsor

Varies per Wings

### West Wing - \$3000 *\*Not Exclusive - \$1500 additionally for exclusivity*

#### How we will recognize your support:

- 2 – 4x6 (one sided) sign in a prominent spot where available; Please provide
- 1 – 3'x5' Promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

#### Our package for you:

16 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

### Center Grandstand - \$2500 *\*Not Exclusive - \$1250 additionally for exclusivity*

#### Reignition you will receive:

- 2 – 4x6 (one sided) sign in a prominent spot where available; Please provide
- 1 – 3'x5' Promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

#### Our package for you:

14 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

### East Wing - \$2000 *\*Not Exclusive - \$1000 additionally for exclusivity*

#### Reignition you will receive:

- 2 – 4x6 (one sided) sign in a prominent spot where available; Please provide
- 1 – 3'x5' Promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

#### Our package for you:

12 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

# 2024 Entertainment Sponsorship Program



## Pearson Center Sponsor

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**\$2,500**

### How we will recognize your support:

- 2 - 4x6 (one sided) on prominent spot of North and South Entrance; please provide
- 1 - 3'x5' Promotional sign on East or South highway fence
- Recognition on radio and TV ads
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

### Our package for you:

14 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



## Volunteer Hall (Exclusive!)

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**\$2,000**

### How we will recognize your support:

- 1 sign in prominent spot by Volunteer Hall
- 1 - 3'x5' Promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

### Our package for you:

4 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

*\*This sponsorship will be auctioned off at the Livestock auction, Sunday 28<sup>th</sup> 2024 for the 2025 year*

# 2024 Entertainment Sponsorship Program



## Concert Party Area

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**\$1,500**

### How we will recognize your support:

- 1 sign in prominent spot by Party Pit
- 1 – 3'x5' Promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

### Our package for you:

12 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



## Day Sponsors

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**\$2,500**

### How we will recognize your support:

- Sign provided and placed on all 5 entrances for Day
- 1 – 3'x5' Promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

### Our package for you:

12 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

# 2024 Entertainment Sponsorship Program

**Due to air flow and visibility, we have been asked to limit the number of signs within the Large Animal Show Barn.**



## **Large Animal Show Barn (Exclusive!)**

**\$2,000**

### **How we will recognize your support:**

- 2 - 3' X 5' signs hung inside barn
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

*\*This sponsorship will be auctioned off at the Livestock auction, Sunday 28<sup>th</sup> 2024 for the 2025 year*

### **Our package for you:**

4 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



## **Small Animal Show Barn (Exclusive!)**

**\$1,000**

### **How we will recognize your support:**

- 2 - 3' X 5' signs hung inside barn
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced though PA system during fair week
- Placed on Thank you Ads

*\*This sponsorship will be auctioned off at the Livestock auction, Sunday 28<sup>th</sup> 2024 for the 2025 year*

### **Our package for you:**

4 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



## **Livestock Area**

**\$500**

### **How we will recognize your support:**

- 1 - 3' X 5' sign displayed in livestock area
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced though PA system during fair week
- Placed on Thank you Ads

### **Our package for you:**

4 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

# 2024 Entertainment Sponsorship Program



## Track Sponsor (Fair week)

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**\$1,250**

### How we will recognize your support:

- 1 3'x5' sign on guardrail in front of Grandstand
- 1- 3'x5' Promotional sign on East or South highway fence
- Announced during all track events
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

### Our package for you:

10 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



## Gold, Pearson Stage, NOD Ramp Sponsor

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**\$1,000**

### How we will recognize your support:

- 1- 3'x5' Promotional sign on East or South highway fence
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

### Our package for you:

8 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)



## Silver Sponsor

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**\$500**

### How we will recognize your support:

- 1 3'x5' sign displayed on grounds
- Scrolled on Electronic Fair sign during the month of July
- Placed on JCF Website
- Placed on Fair promotional advertisements
- Announced on grounds during fair week
- Placed on Thank you Ads

### Our package for you:

4 Sponsor Passes

Each pass includes:

- Admission to the fair all week
- Pit pass to be used on your choice of two different nights (Wed., Thurs., Fri., Sat.)

# 2024 Entertainment Sponsorship Program



## Support Ground Act Sponsor

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**\$350**

### How we will recognize your support:

- 1- 3'x5' sign in front of act
- Placed on JCF Website
- Announced on grounds during fair week
- Placed on Thank you Ads

### Our package for you:

2 Day Passes



## Bronze Sponsor

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**\$250**

### How we will recognize your support:

- 1- 3'x5' sign in front of act
- Placed on JCF Website
- Announced on grounds during fair week
- Placed on Thank you Ads

### Our package for you:

2 Day Passes



## Friends and Family of the Fair

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**\$100 - \$249**

### How we will recognize your support:

- Placed on Thank you Ads



## Additional Sponsorship

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**\$100 - \$249**

### + \$250 Day Event

Sign will be placed near prominent area of event

- Car Show
- Hug a Hog

### + \$500 Week Event

Sign will be placed near prominent area of event for the week

- Tractor Show





*Jackson County*  
**FAIR ASSOCIATION**  
*Maquoketa, Iowa*

# 2024 Entertainment Sponsorship Program

*Your name seen by over 50,000 people!*

## **Sponsorships with any promotional advertising deadline is May 15<sup>th</sup>**

Sponsorships can still be obtained after May 15<sup>th</sup>, but promotional advertising will be limited for certain packages.

Drop off payment at the fair office or reach out for invoicing.

Contact us with any questions or concerns.



563-652-4282



assistant@jacksoncountyiowafair.com



jacksoncountyiowafair.com



1212 East Quarry Street Maquoketa IA 52060



**Free Night!**



**Stock Car Races** - Pit pass can be used this night



**Tractor Pull** - Pit pass can be used this night



**Concert TBD** - Pit pass can be used this night



**Justin Moore** - Pit pass can be used this night



**Night of Destruction**